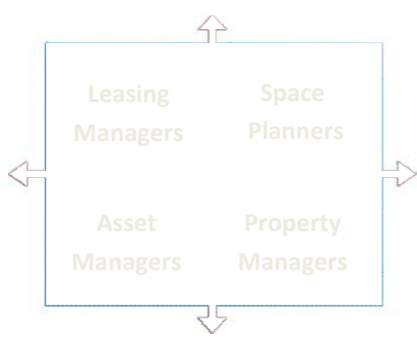




**PLANIMETRON INC**

**PROPIDEX™ FOR RETAIL REAL ESTATE**



### The Property Portal

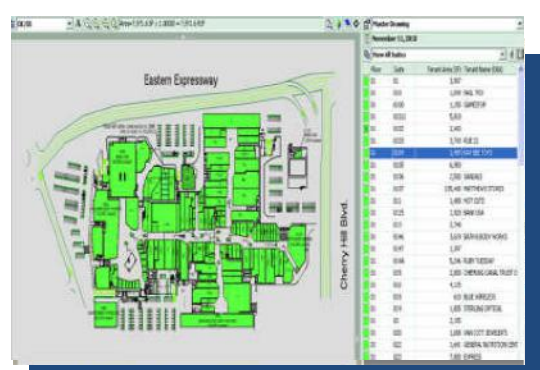
Planimetron creates visual decision support solutions for commercial and corporate real estate professionals.

Propidex's time-sensitive, interactive graphical presentations of data help you to easily perform activities such as area measurement calculations, relative sales performance, and opportunity and exposure analyses.



### Leasing Managers

- Interact with dynamically created coloured floor plans
- Focus on new and renewal leasing opportunities
- Find time-sensitive space availability (including contiguous spaces)
- Prepare scenario mock-ups right on the floor plan
- Create just-in-time proposals with floor plans, pictures, demographics, sales, and traffic information



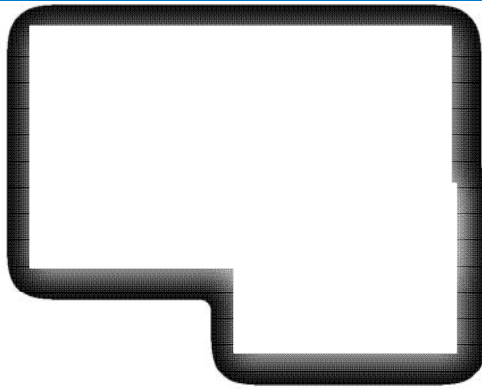
### Space Planners / CAD Team

- Provide the whole organization with interactive floor plans
- Perform area calculations easily
- Utilize visual presentation tools to display potential tenant locations
- Store and view historical, current and future drawings
- Maintain master, alternative and scenario drawings
- Export to PDF, DWG, Excel, etc.
- Add text, interactive floor markers and sales zones to floor plans



### Tenants & Brokers

- Create web pages on demand for your website that provide visual floor-plans (key plan and zoom) search tenants by sales category as well as by specific listings and contacts.



## Asset Managers

- Use mapping and charting to create cross-property risk and opportunity analyses
- Customize cross-portfolio tenant and lease performance analytics
- Aggregate time-sensitive data into groupings ; drill down to details

## Property Managers

- Integrate floor plans with date sensitive occupancy information
- Go forwards and backwards in time to view space & tenant trends
- Identify tenant issues early such as A/R, expiries, rents, sales, rent to sales, options, restrictions, etc
- Visually collaborate with tenants and leasing and asset management

## Other Features

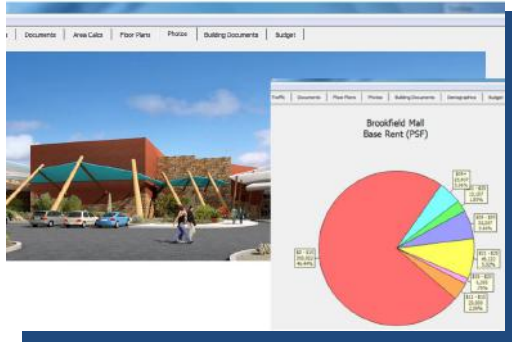
- Multi-lingual and multi-measurement capabilities
- Integration with a wide array of CAD formats
- Export to PDF, Excel, etc.

## Latest Technologies

- Microsoft .NET Platform
- On Premise or Hosted (MS Azure)
- Windows Authentication
- AutoCAD 2010

## Customer Support & Training

- Dedicated support staff help you realize the benefits of Propidex
- Online documentation and training available
- CAD professionals on staff



## Testimonials

"It is our firm belief that the quality of the information provided to us through Propidex has given us a significant competitive advantage. We are able to make the right business decisions because all of the players have the right information."

*Senior Vice-President, Business Technology, multinational property management firm.*

"Flexible and intuitive, Propidex makes it easy to do such things as locate tenants on the floor plans, drill down into lease details, identify vacancies and roll-overs to provide the just-in-time turnaround that people have come to expect."

*Chief information officer, top Canadian REIT.*

Propidex is a very powerful tool for any major real estate company to assist leasing personnel and senior managers. The ability to visualize both the current and future opportunities as well as threats in an intuitive and easy to understand way, is invaluable".

\*AutoCAD™ is a registered trademark of Autodesk, Inc.

# PLANIMETRON<sup>INC</sup> Partners:



## PROPIDEX<sup>TM</sup> Integrates with:



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